

# UNDER<sup>30</sup>CEO

MEDIA KIT

# About

Under30CEO is the leading media site covering news, advice, trends & events for the young entrepreneur. Since our founding in 2008, the site has been committed to inspiring, educating, and featuring the changemakers of the world.

# Our Reach

Under30CEO reaches young entrepreneurs and business owners on all digital touch points. This includes social media, web, and more.

- 200,000 Monthly Visitors
- 10 Million + Total Visitors
- 80,000 social media followers

# Making Dreams a Reality

Our audience includes young entrepreneurs, professionals, business owners, future executives, and freelancers.

- Ages: 16 - 34
- Gender: 55% Male - 45% Female
- Goals: 90% have aspirations to be business owners

# UNDER30CEO

**Advertising Studio**

Learn how a partnership with Under30CEO can accelerate your brand, educate future business leaders, and bring attention to what you stand for. See advertising options on the next slides.

# Tiered Package Options

Our advertising studio offers three package tiers: platinum, gold, and silver. These packages include a set number of:

- Banner ad placements
- Dedicated email blasts
- Social media promotions
- Sponsored and/or editorial content

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**Advertising Studio**

To discuss partnership, pricing, and budget options, email:  
[kimberly@under30ceo.com](mailto:kimberly@under30ceo.com)